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Permanent Makeup Solutions | Visual Branding | Global Training

*The ART OF
MICROPIGMENTATION
COURSE*

**FINALLY, A HANDS ON PERMANENT MAKEUP COURSE
THAT ANYONE CAN AFFORD!**

Important Letter From Reese Williams

In a few moments I'm going to tell you how you can qualify to be a part of a rare special event, my **Art of Micropigmentation Course Event**.

The unique five-day training course will give you all the tools, training, inspiration, and motivation you need to become a top Certified Permanent Makeup Artist. And the best part is, you'll get personal, hands on training from me. But more on that in a minute...

If you qualify to attend, as I'll explain below, my goal is to give you a training experience you will look back on as a turning point in your life, **5** unforgettable days when your knowledge of **permanent make up** will come together as never before... When you'll see new opportunities with a new vision... When you will finally be able to convert your beauty skills and knowledge into wealth... When you will know in your heart that you have secured your financial independence because of the life-changing knowledge you have received. This is your chance.

Thanks in Advance,

Reese Williams

Reese Williams, Owner and Instructor

What's in it for you?

- The Art of Micropigmentation training course(\$3500 value)
- 30 days free coaching phone or email support w/ Reese Williams(\$499 value)
- Beauty business training system(\$499 Value)
- Free lunch(\$99 value)
- Practice kit/ training manual (\$199 value)
- Micropigmentation pro training kit(\$599 value) 30+treatments
- Seminar Ticket (priceless)
- **Bonus: 1 Day Eyemakeithappen Business 101/ Marketing 101(\$499 value)**
- **Bonus: 4 page website (\$399 value)**
- **Bonus: 500 business cards(\$199 value)**
- **Membership for The Permanent Makeup Society(\$99 value)**
- **1 model provided(\$299 value)**

Apply Today!

Next Training Course:

November 5-9, 2015

Pricing:

Total Value:

\$6,887.00

\$3500.00

Early Bird Special \$2995.00 or 2 payments of \$1750.00

Early Bird Special ends
October 5, 2015

Location:
173 West Wieuca Rd NE Ste 208
Atlanta, Ga 30342

Only 5 people Are
Accepted Per Course.
Register Today!

You're Worth It.

If you could learn a skill that would allow you to make real money... If you could learn the skill that would allow you to spend days doing a job you love to do... If you could do it all without punching a time clock or having to answer to add both...

What Would It Be Worth to You?

How would you feel if you didn't have to punch the clock anymore or work 100 hours a week just to make ends meet.

Imagine what would happen if you could be serving your clients, making their dreams come true, while being compensated very well for your talent.

**In Just 40 Hours, You'll Discover
Everything You Need Know to
Become a Top Permanent a Makeup
Artist... Without Breaking the Bank!**

Dear Stylist,

Life is too short to beat around the bush, so let me get right to the point...

The purpose of this short letter is to make you a BIG promise and then to give you the opportunity to come and witness the delivery of that promise in a MAJOR way.

Not long from now I'm going to be hosting the next **Art of Micropigmentation** Fundamental training course event in Atlanta, Georgia.

My goal for everyone who attends this event is nothing short of **total life and business transformation.**

And that's really just the beginning.....

During The Art of Micropigmentation Course Event, I'm going to show you how to do all of that and a lot more.

But before I get into more of the details, I need to take a moment to make it clear that The Art of Micropigmentation course event is only for a select group of people.

In the interest of time and to help you figure out if you're one of those people or not I'm going to be blunt:

If you're the type of person who's looking for someone else to do all the work for you to reach success in this micropigmentation business you should stop reading this invitation right now. Because what I have to offer is not for you.

Now let's be real. You're the one that's going to be doing the work. It's your life and it's your success. There are no free lunches in this world(except for at the seminar, lol)and I'm not going to pretend that any others exist. So if you're looking for a free ride to success,you've got the wrong company.

Here's My Promise to You....

Should you do what's necessary to find yourself in one of the available seats at The Art of Micropigmentation fundamental course event, I promise that over the course of 40 hours, I will completely transform the future of your life and business.

What exactly does that mean? Let me give you a few examples....

How would your life and business change if you could tap into an unlimited amount of energy to create success? That might not sound possible but it is I'll show you where it's hiding.

If You're Still Reading This, Then I'm Assuming You Are Ready To Take The Next Step

Now that we have that out-of-the-way, let me explain to you what we're going to focus on at The Art of Micropigmentation course event.

Day 1: On day one we will discuss the theory of face shapes, eye shapes, eyebrow shapes, enhancements, corrections, eyeliner, lips, color theory, and the art of eyebrows. We will also practice on the practice skins.

Day 2: On day two we will discuss brow theory. We will learn how to use colors to enhance brows. You will also learn solid color brow, brow shapes, 3-D brow overview, learn feathering, individual hair strokes, and custom brows.

Day 3: On day three you will learn the theory of eyeliner, corrective eye shapes, ethnic Eye shapes, procedures for ethnic skin, upper eyeliner, lower eyeliner, subtle eyeliner, dramatic liner, the powder effect, brow tinting, lash tinting, and client care.

Day 4: On day four you will learn lip theory, lip liner, lip blending, creating sharp outside lines, fuller outlined look, full lip color, how to enlarge and corrective lip shapes, color mixing, color selection, pigment removal. On this day, you will work with **live models**.

Day 5: On day five we will have a Q&A session. We will discuss mindset and motivation, beauty business 101, business planning at a glance, salon marketing 101, website and business card selection. We will also discuss coaching opportunities.

Why Space is So Limited and What That Means for Your Future

The Art of Micropigmentation Course Event is about impact, learning, and practice. These are very serious treatments and will make a great impact on many clients.

We want to make sure that you receive the best training possible to get you ready for your new career. We like to keep our fundamental courses very small to make sure you will leave this event a changed person.

By the end of our time together, I'm going to send you back out into the world as a better and smarter and more effective version of the person you are. I'm going to give everything I can to help transform you into the best version of yourself.

The reason I'm telling you this is to make it clear that if you don't act quickly to reserve your ticket, you will miss out.

But given my goals for everyone who attends this event, I'm setting things up so I can help you where people achieve more instead of help a lot of people achieve little.

I want to make this available to anyone who is serious about their future in the beauty industry. This live is it is my way of giving back to the industry into you.

Once you register you get all the details you need to plan travel and prepare for The Art of Micropigmentation Course Event.

Choosing Your Future

At this point you have a decision to make. You can go boldly into your future with what you're going to discover at the art of micro pigmentation horse event or you can go forward without it. Only you know the right choice for you.

And while I'm not going to really "toot my own horn", I will say this about what I've noticed, the people that spend more time around me and what I teach tend to create bigger success, which is a game changer for your lifestyle. I'd like nothing more than the opportunity to transform your life and business at the art of micro pigmentation course of it but it order for me to do that you are the one that has to take the first step.

Apply Today! Call 1-888-958-5615

[Www.eyemakeithappen.com](http://www.eyemakeithappen.com)

You will be blown away by what you experience.....